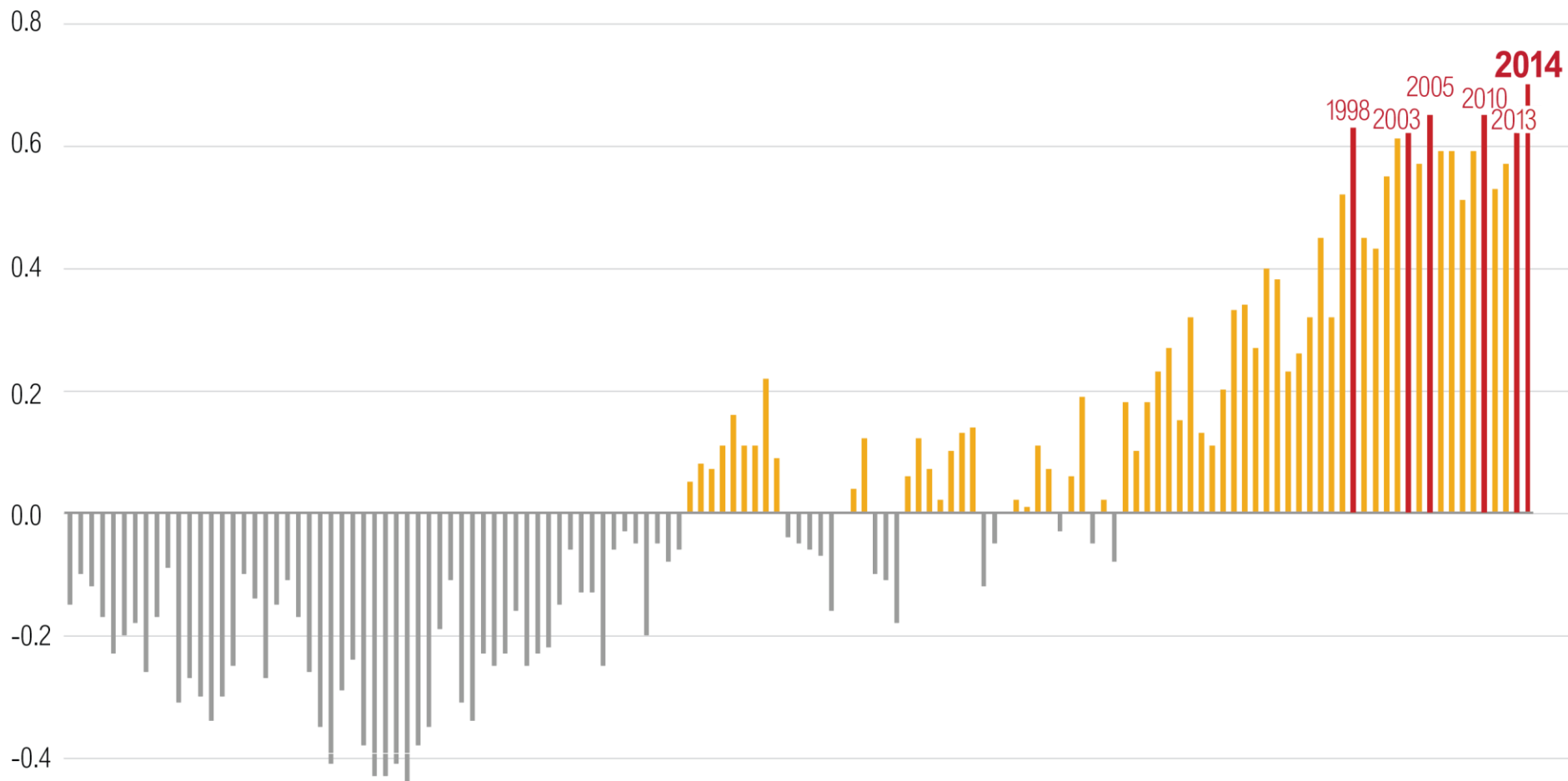




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# BUSINESS/NGO PARTNERSHIPS FOR PACE AND SCALE

Global Temperature Annual Anomalies 1880-2014\*



SOURCE: NOAA



**360**

consecutive months  
hotter than the 20th  
century average

**35**

2014 heat waves in  
Europe were 35 times  
more likely due to  
climate change

**7 of 10**

Of the costliest years for climate  
catastrophes have occurred since 2000

# GET BIG AND DO IT QUICKLY

*Recognize this goal?*

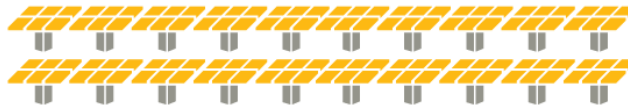
Solar Panels Installed:

**3 GW**



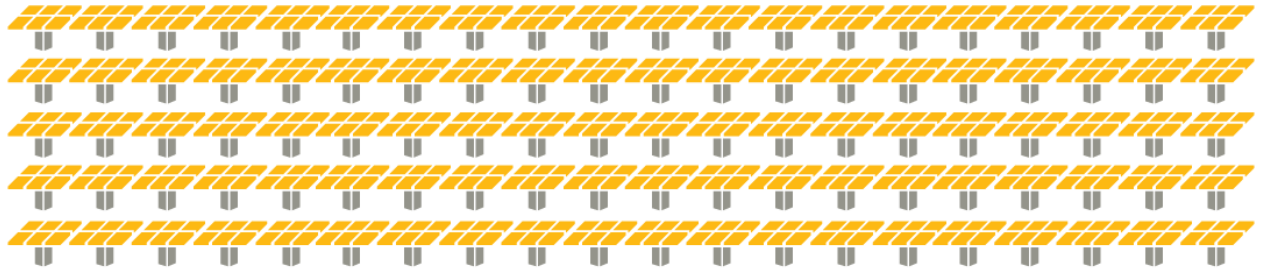
Previous 2022 Solar Goal:

**20 GW**



New 2022 Solar Goal:

**100 GW**



*(India's solar ambition, announced 2014)*



# GREEN POWER MARKET DEVELOPMENT GROUP – INDIA

**In 2013**, WRI and CII launched a partnership among major companies like Infosys, Cognizant, and Coca Cola.

**Objective:** Scale up green energy use in India through innovative approaches that rapidly increase renewable energy in the market.

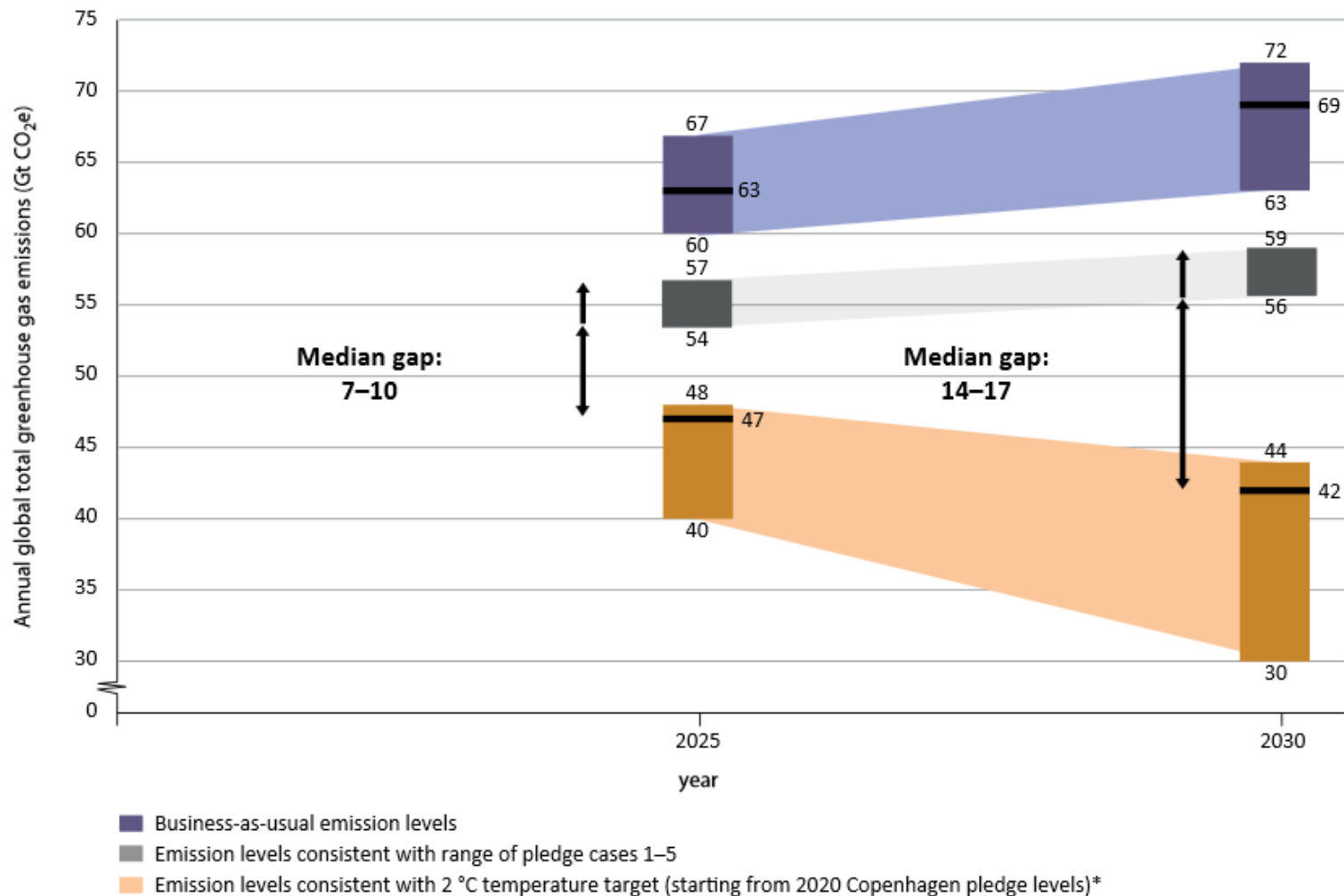
- Worked with regulators to develop a more predictable and stable solar policy in Karnataka.
- Facilitated wind procurement of 10MW for Coca Cola and Sundaram Fasteners.
- Negotiating an additional 124 MW of wind and solar procurement.
- Launched an innovative CollabSolar procurement model in Bangalore



# ARRIVING AT SHARED AMBITION

Image: The Danish Wind Industry/Flickr

# EVEN STILL, AN AMBITION GAP REMAINS

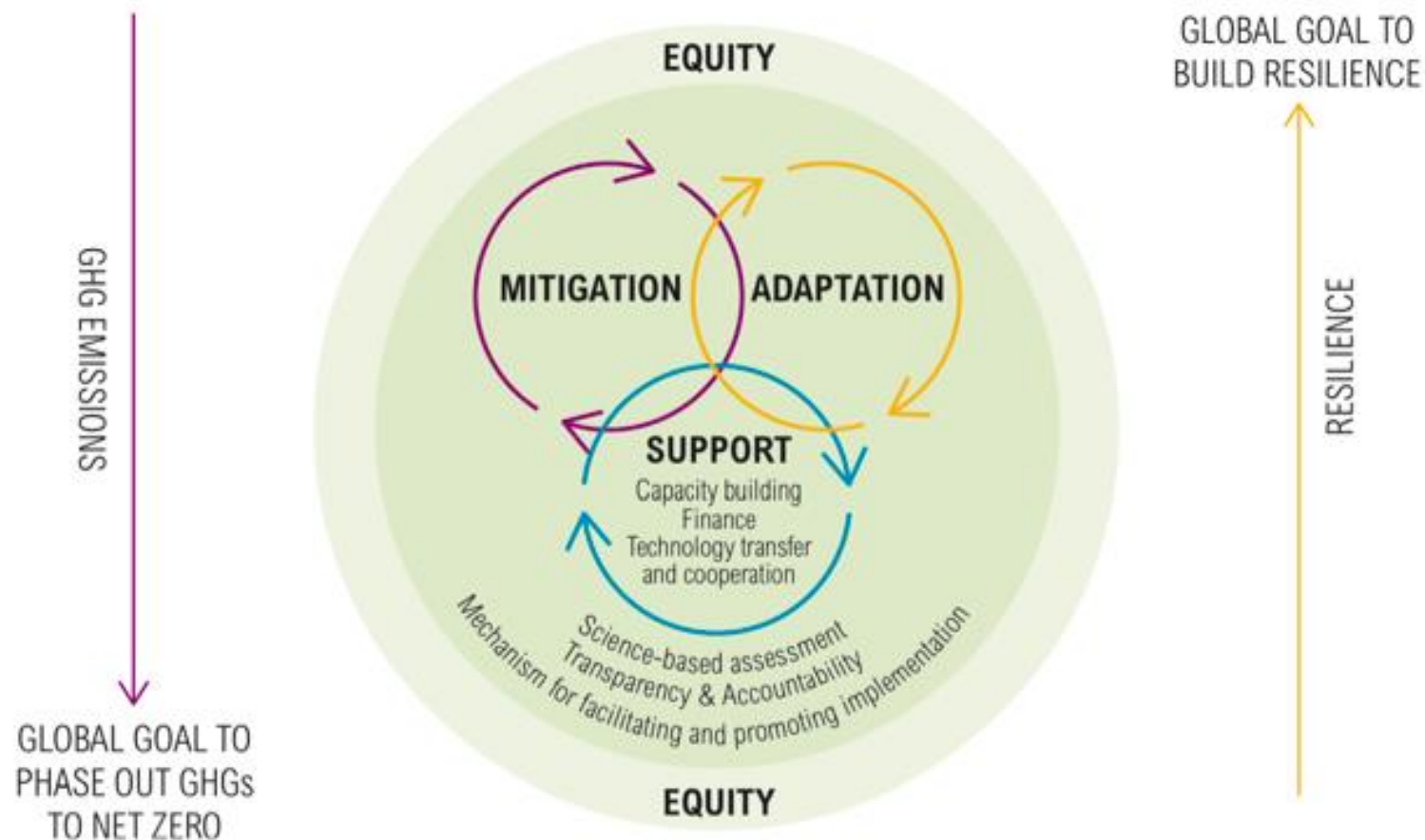






# DIFFERENT VIEWS ON POLICY, COLLECTIVE ACTION

# KEY FUNCTIONS OF A GLOBAL AGREEMENT





# MAINTAINING INTEREST AFTER LAUNCH



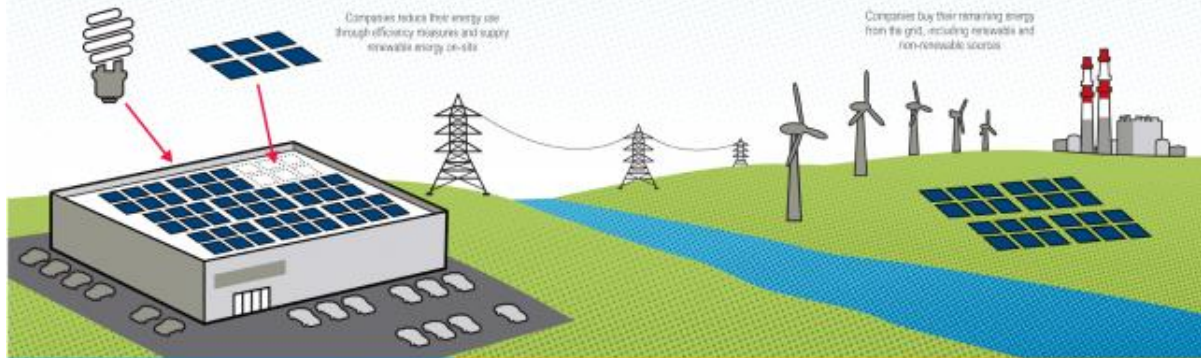
# PARNTERS STILL NEED ONE ANOTHER

## CORPORATE RENEWABLE ENERGY BUYERS' PRINCIPLES

### U.S. Businesses Need More Renewable Energy from the Grid

Companies are reducing their energy demand and scaling up their renewable energy use to meet sustainability goals and save money. Nearly 50% of Fortune 500 companies, and 60% of Fortune 100, have targets to reduce greenhouse gas emissions, buy renewable energy, and/or increase energy efficiency.

To meet these goals, companies are looking to work with electric utilities, independent generators and regulators to get more renewable energy delivered through the grid.



30%

Even the most energy-efficient big box stores can only supply 30% of their electricity on-site with rooftop solar energy; data centers, for example, can self-supply far less.

70%

The remaining 70% of renewable energy needs must be delivered through the grid. Today, many companies have no way to choose renewable energy options from the grid, whether through their local utility or other generators.

## THE CORPORATE RENEWABLE ENERGY BUYERS' PRINCIPLES

tell utilities what industry-leading, multinational companies are looking for when buying renewable energy from the grid.



### CHOICE

Greater choice in renewable energy options.



### COST-COMPETITIVENESS

More access to cost-competitive options compared with traditional rates.



### LONG-TERM PRICING

Access to long-term, fixed-price contracts.



### NEW PROJECTS

Access to new projects that reduce energy emissions over business as usual.



### FINANCING TOOLS

Streamlined third-party financing, as well as standardized contracts and simplified processes.



### COOPERATION

Opportunities for increased options from utilities and regulators.

Find out how the global corporations that have signed the Renewable Energy Buyers' Principles are taking action to meet their energy demand at [wri.org/onthegrid](http://wri.org/onthegrid)



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# COORDINATION

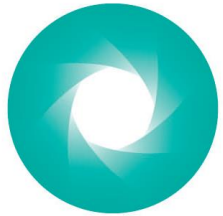
**RE**

**100**



**B**USINESS  
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**C**ENTER

# BIG IDEAS, BIG TENTS, BIG OUTCOMES



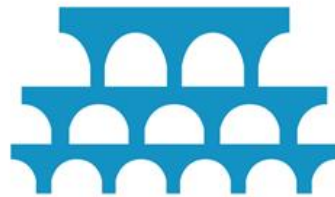
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# Thank you

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